



2010 SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSORSHIP **\$500**

Each concert has one presenting sponsor and one supporting sponsor. As a supporting sponsor, the \$500 you provide will in turn provide your business with:

- **Mentions on TRI 102fm**
- **Mention in print advertisements**
- **Ability to coupon or provide crowd hand outs**
- **Link on lagoonseries.com**

Pick a concert and we'll provide you and one friend a delicious dinner! Just make sure to tell us ahead of time which concert you will be attending!

PRESENTING SPONSORSHIP **\$900**

As our most popular sponsorship level, the presenting sponsor will be provided with:

- **Stage banner on the night of their sponsorship**
- **Tree banner at the remaining five concerts**
- **Logo on all print advertisements, including 200 posters and 5,000 concert schedules**
- **Mentions on TRI 102fm**
- **Link on lagoonseries.com**
- **Editorial space on the website if desired**

On the night of your Presenting Sponsorship, please enjoy a concert party for 8 of your closest friends for a night of live entertainment all because of YOU!

OVERALL SPONSORSHIP **\$1,750**

Join the ranks of Schrader Oil Company, Pedersen Volvo, Poudre Valley Health Systems and the Collegian as an overall sponsor of the entire summer series! Your business will receive:

- **Stage banner for three concerts and tree signage the other three nights**
- **Logo on all print advertisements and posters**
- **Naming sponsor on all radio mentions on TRI 102fm**
- **Automatic link on lagoonseries.com**
- **Editorial space on the website if desired**

TITLE SPONSORSHIP **\$3,000**

We are very grateful for the sponsors we have had at this level! Tynan's Nissan Kia, Campus West Merchants, The Fort Collins Coloradoan, TRI 102 and hopefully your business this year for which you will receive:



- **Everything mentioned above except stage banner on all six nights!**
- **Encouraged set up of a 10x10 business booth anytime you desire**

THANK YOU...

Thank you for your consideration! It takes approximately \$2,500 to present each week. We provide a great stage—the City of Fort Collins Showmobile, the best sound in the area for our bands from Harley's Sound, six local favorite bands and the best in media support to promote such as radio, newspaper, direct mail, web site and in a big thanks to Next Media for the Bus Shelter Sponsorship. Oh yeah and thousands of listeners!!